



## **STAND/TCOYD RADIO :60 PSA Script “Take the Wheel”**

**Driver:**

I want peak performance! Let's go over my diabetes checklist!

**Pit leader:**

Start taking Action NOW for diabetes!

**Doctor:**

Medication?

**Driver:**

Got it!

**Personal Trainer:**

Exercise!

**Driver:**

“CHECK” At least 30 minutes most days.

**Daughter:**

Mom...Blood sugar level?

**Driver:**

On target!

**Nutritionist/Chef:**

Diet?!

**Driver:**

All set!

**Male Nurse:**

Keeping your blood pressure and your cholesterol in the zone is also important...

**Doctor:**

That's right... (Pause)...those numbers are looking good, and your A1C is under control!



**Voice Over:** Managing diabetes, including controlling blood sugar, is a team effort. Keeping your body at its peak performance requires a plan that's right for you.

**Voice Over:**

Take the wheel and start taking action NOW for diabetes!

**Voice Over:**

For more information visit: [STANDforDiabetes.org](http://STANDforDiabetes.org). That's [STANDforDiabetes.org](http://STANDforDiabetes.org).

**Note:**

Onscreen print will include: S.T.A.N.D. logo and TCOYD logo and the following language: "This program is made possible with support from sanofi-aventis U.S. [STANDforDiabetes.org](http://STANDforDiabetes.org)"

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